Brandon Tang
Web Designer/Developer

✉ btangdesigns@gmail.com

🌐 btangdesigns.com

📱 (416) 709-8108

- Experienced designer/developer with demonstrated history of executing projects on time, under budget and to client satisfaction for an array of diversified clients in various industries, including private golf clubs, restaurants, retail, and e-commerce
- Designed & developed websites on multiple CMS platforms such as WordPress, Elementor, Kentico, WIX, SquareSpace.
- Designed front-end/wireframes using AdobeXD, Figma, Photoshop and Illustrator

KEY SKILLS

Design Tools

- Adobe Creative Suite (Photoshop, Illustrator, After Effects, InDesign, Bridge)

Development/CRM Tools, CMS & Languages

- Wordpress, Elementor, Kentico, Drupal, PHP, HTML5, CSS3/LESS/SASS, Bootstrap 5/4/3, React, JavaScript, Jquery, Ajax, XML, Json, Microsoft VS Code Editor
- JIRA, Salesforce

SEO/Social Media

- SEO/SEM, Keyword Analysis, Google AdWords, Google Tag Manager, Facebook Pixel, Keyword planner tool

WORK EXPERIENCE

Senior Web Designer

Jonas Software   November 2020 - Current

- Work directly with clients from the private club industry to create custom websites using Kentico CMS, HTML, CSS & JavaScript
- Design website content elements using modern UI, responsive, and typography principals
- Built web content using Search Engine Optimization (SEO) best practices and explained SEO guidelines and techniques with clients
- Manage a portfolio of 20-30 clients simultaneously, working directly with them from beginning to end of project to design or redesign their club's site

- Participate in interviews and provide tech test feedback to potential candidates
- Provide ongoing training and coaching, and act as a mentor for new hires to become accustomed and prepared for job responsibilities
- Report bugs and suggest enhancements for CMS or modules to the development team via Jira, include code samples when applicable via Slite
- Demonstrated outstanding communication skills through maintaining constant and clear communication with the client, implementation and development team strong project to ensure the project is completed
- Provide clients with support and detailed documentation on how to maintain their site after handoff
- Utilize Salesforce to track project progress and all client communications
- Host online meetings directly with clients via Online Conferencing tools (i.e. WebEx, GoToMeeting, Zoom) to help with the site design/redesign project process

Freelance WordPress Developer

Individual   March 2020 - Current

- Design, develop & improve UI/UX of websites and mobile apps from concept to execution
- Conceptualize creative ideas with clients and ensure websites are responsive across multiple devices
- Create custom WordPress themes and implement ACF(Advanced Custom Fields) to allow client-side editing
- Develop multiple sites spanning across different industries including restaurants, retail, real estate, design agency and e-commerce
- Utilize SEO best practices and Web Accessibility (AODA) guidelines to bring clients' content to life

EDUCATION

Juno College of Technology
Web Immersive Bootcamp
Jan 2020 - Apr 2020
Intro to Web Development
Jan 2019 - Mar 2019

Ryerson University/TMU
Bachelors of Technology
Graphic Communications Management
2012-2017

PORTOFLIO

www.btangdesigns.com